

# **GENDER SENSITISATION- REMEDIAL MEASURE FOR INEQUALITY IN HEALTH STATUS OF RURAL PEOPLE**

**\* G.Baradha**

**\*\* D.Vijayarani**

simniprakash@yahoo.com

In our fast changing world, inequalities and human suffering are not slowing down. Almost in every field there is an unfair and totally unjust division between both the sexes all over the world. The process of gender discrimination begins even before birth and continues throughout the life of a female. In India, the status of girl child reflects serious gender-based differences, inequalities and discrimination. Boys and girls are treated differently in family and society. Discrimination is very much visible in all these aspects of women's life in the society. Low weight at birth, insufficient feeding, inadequate care and nutrition depletions caused by repeated bouts of illness culminate overtime in a girl child. Deprivation in feeding and care that impair growth in the critical first years may also reduce cognitive development and learning abilities and failure in early growth. Gender discrimination comprises with poverty, crush girls sense of autonomy and self as well as their potential.

The road to women development is thorny but judiciousness lies in avoiding the thorns and reaching the destination. Changes in men's and women's knowledge, attitudes and behaviour through gender sensitisation are necessary conditions for achieving the harmonious partnership of men and women. Majority of the people in India are in rural areas. It is relevant to recall the words of father of the nation Mahatma Gandhi, who said that India lives in villages. The future of India largely depends upon the development of villages. Hence Gender-sensitive education is necessary for the rural people that treats women and men, girls and boys equally and encourages them to achieve their full potential.

---

\* Reader in Human Development, Avinashilingam University for Women, Coimbatore.

\*\* PhD Scholar in Avinashilingam University for Women, Coimbatore.